

# Proposal



5 W Hargett Street, Suite 1101 :: Raleigh NC 27601 :: 919 460 7978 :: [theMmachine.com](http://theMmachine.com)

## TMM/Jumping Rock Video Packages

Video Packages:	PACKAGE 1	PACKAGE 2	PACKAGE 3
Quality	GOOD	BETTER	BEST
<b>Production:</b>			
<b>Video Type</b>	Direct to Camera Style (interview,	Direct to Camera Style (interview,	Direct to Camera Style (Interview Style,
<b>Video Length</b>	Up to <b>3 minutes</b>	Up to <b>3 minutes</b>	Up to <b>3 minutes</b>
<b>Studio Usage</b>	<b>1 hour</b> (includes .25 hr post-production)	<b>2 hours</b> (includes 1hr post-production)	<b>3 hours</b> (includes 1.5hr post-production)
<b>Equipment Usage:</b>	Blackmagic Digital Cinema Camera	Blackmagic Digital Cinema Camera	Blackmagic Digital Cinema Camera Blackmagic Digital Cinema Camera
Camera (first)	<b>Not Included</b>	<b>Not Included</b>	<b>Included</b>
Camera (second)	<b>Included</b>	<b>Included</b>	<b>Included</b>
Lights	<b>Included</b>	<b>Included</b>	<b>Included</b>
Audio	<b>Included</b>	<b>Included</b>	<b>Included</b>
Grip Equipment	<b>Included</b>	<b>Included</b>	<b>Included</b>
Camera Dolly	<b>Not Included</b>	<b>Not Included</b>	<b>Included</b>
Teleprompter	<b>Not Included</b>	<b>Included</b>	<b>Included</b>
<b>Director</b>	<b>Included</b>	<b>Included</b>	<b>Included</b>
<b>Background:</b>			
Brick	<b>Included</b>	<b>Included</b>	<b>Included</b>
White/Grey	<b>Included</b>	<b>Included</b>	<b>Included</b>
Greenscreen	<b>Not Included</b>	<b>Included</b>	<b>Included</b>
<b>Post-Production:</b>			
<b>Editing</b>			
Minor	trim to length	Simple edit (trim to length) and color grade of the video clips	Editing dual camera footage and color grade of the video clip(s), trim to length
Major	<b>No</b>	Deliver Completed edit of presentation -Simple title graphics -Lower 3rd with brand typeface* -Add logo* -Add audio mix	Deliver completed edit of presentation -Simple title graphics -Lower 3rd with brand typeface* -Add logo* -Add audio mix
<b>Output Video Files</b>			
Compress footage to client specified format and output to client supplied hard drive	<b>Included</b>	<b>Included</b>	<b>Included</b>
Provide keyed deliverable with alpha channel if shot on green screen	<b>Not Included</b>	<b>Included</b>	<b>Included</b>
Sync files and deliver Adobe Premiere project file	<b>Not Included</b>	<b>Not Included</b>	<b>Included</b>
<b>PRICING</b>	<b>\$775</b>	<b>\$1,150</b>	<b>\$1,795</b>

<b>Add-Ons</b>			
Studio Time	\$60/hr	\$60/hr	\$60/hr
Add'l Director/Producer's Time^	\$125/hr	\$125/hr	\$125/hr
Add'l Creative Director's Time^	\$125/hr	\$125/hr	\$125/hr
Live Stream	\$125/hr	\$125/hr	\$125/hr
Teleprompter	\$75	<b>Included in Package</b>	<b>Included in Package</b>
Audio Mix**	N/A	N/A	<b>Included in Package</b>
Spcript Development***	\$125/hr	\$125/hr	\$125/hr
^ hourly shown is only for "overage" hours)			
<b>Misc</b>			
Free Wifi	<b>Included in Package</b>	<b>Included in Package</b>	<b>Included in Package</b>
Work/Lounge Areas	<b>Included in Package</b>	<b>Included in Package</b>	<b>Included in Package</b>
Conference Room Usage****	<b>Included in Package</b>	<b>Included in Package</b>	<b>Included in Package</b>
Craft Services	<b>Not Included</b>	<b>Not Included</b>	Craft services available with full-day rental
Background Music	<b>Not Included</b>		

\* Client needs to provide content, digital element

\*\* Stock audio tracks will be billed separately

\*\*\* If script assistance is needed, TMM/JRM will need 10 days prior to shoot to complete. Client will need to provide general overview of messaging/bullets.

\*\*\*\* Private conference room needs to be scheduled ahead of shoot date. Smaller conference room also available as backup.

Custom Video packages, Commercials, On-location shoots can be quoted separately  
Marketing, Strategizing, Campaign Development and Implementation can be quoted separately, if needed

*version 4/23/20*